

BRAND IDENTITY



CORPORATE MISSION STATEMENT

“Also I will, according to my ability and judgment, prescribe a regimen for the health of the sick; but I will utterly reject harm and mischief ”

– Hippocratic Oath

Our treatment success stems from a very simple principle: we listen to our patients, perform detailed evaluations and offer the most current and effective evidence-based treatments. We value teamwork and frequently consult our brightest colleagues from multiple medical and ancillary specialties. Therefore, our name: Professional Anesthesiology Interventional Network, Inc.

Adverse consequences associated with chronic pain syndromes arise from inadequate healing.

Chronic inflammatory status can be related to long standing illnesses and medication side effects but can also be due to a disjointed treatment approach. At the Loop Medical Center, we take a purposeful and individualized approach to achieve the goals of our patients by providing a comprehensive management plan from day one.

The foundation of our strategy is developing a clear outline of the objectives we aim to achieve for each patient. Our patients are relieved of suffering which has often been unresponsive to a multitude of treatment regimens and go on to achieve a high level of improved social re-engagement and improved vocational functioning.

At the Loop Medical Center, we are proud of the success we have achieved in delivering meaningful outcomes to our patients.



LOOP MEDICAL CENTER LOGO



LOOP

MEDICAL CENTER

Logo Variations

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



Including tagline



Standard logo



Abbreviated logo

Logo Color Variations



Sizing

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.5 inches



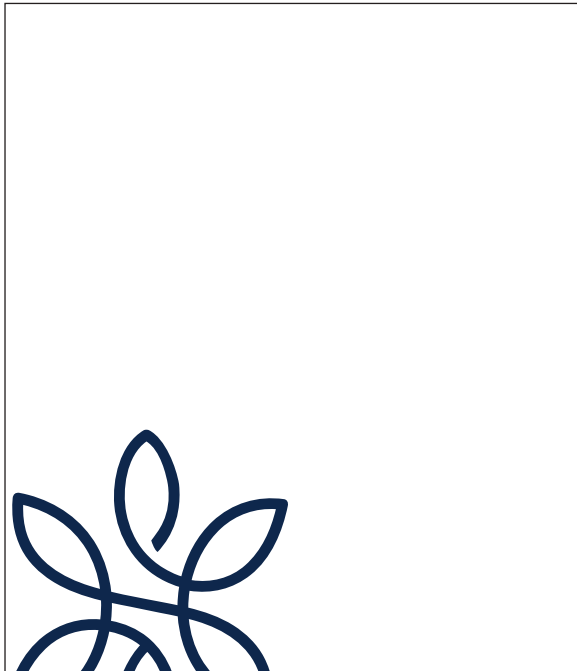
.30 inches — use this after version after .5 inches

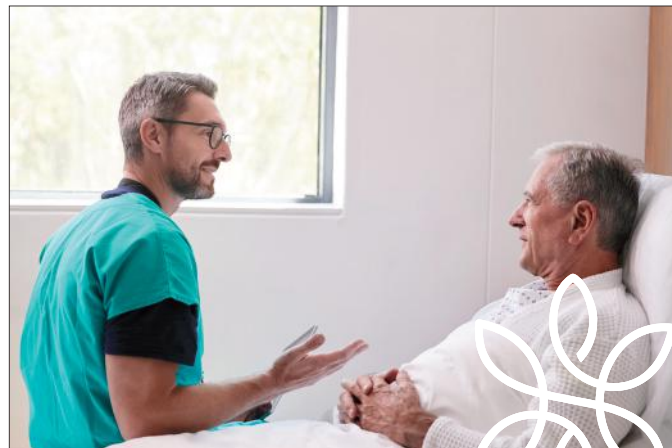


.25 inches — use this after version after .30 inches

LOTUS WATER MARK

Lotus water mark is only to be used over a solid color or photography.





PRIMARY BRAND COLORS

Dark Blue



FOR WEB USE

R: 0 G: 43 Blue: 73

FOR PRINTING USE

C: 100 M: 53 Y: 0 K: 72

PANTONE: 7463 C

Light Blue



FOR WEB USE

R: 166 G: 187 Blue: 200

FOR PRINTING USE

C: 34 M: 14 Y: 6 K: 00

PANTONE: 5435 C

White



FOR WEB USE

R: 255 G: 255 Blue: 255

FOR PRINTING USE

C: 00 M: 00 Y: 00 K: 00

WHITE

SECONDARY BRAND COLORS

Black



FOR WEB USE

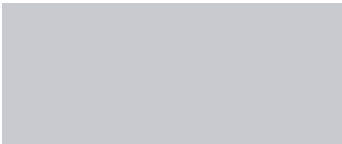
R: 187 G: 188 Blue: 190

FOR PRINTING USE

C: 27 M: 21 Y: 20 K: 00

BLACK

Light Grey



FOR WEB USE

R: 193 G: 198 Blue: 200

FOR PRINTING USE

C: 21 M: 13 Y: 8 K: 00

PANTONE: 428 C

Green



FOR WEB USE

R: 0 G: 156 Blue: 166

FOR PRINTING USE

C: 100 M: 00 Y: 36 K: 01

PANTONE: 320 C

Accent Color



TYPOGRAPHY

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Veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

PRIMARY FONT

AVENIR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

SECONDARY FONT

GOUDY MODERN MT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

01234567890

PRINT MEDIA – BUSINESS CARD

Loop Medical Center



PRINT MEDIA – LETTER HEAD

Loop Medical Center



PRINT MEDIA – ENVELOPE

Loop Medical Center



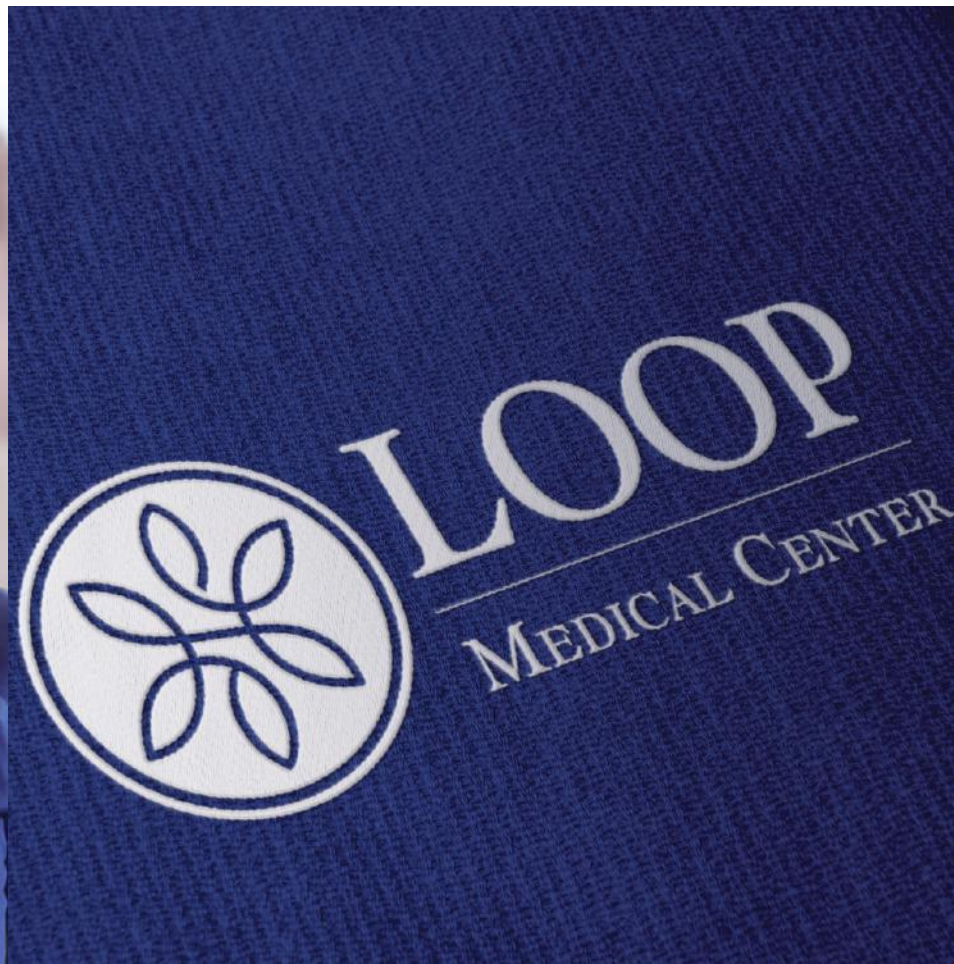
PRINT MEDIA – COFFEE MUG

Loop Medical Center



TEXTILE

Loop Medical Center



OUTDOOR SIGNAGE

Loop Medical Center



ARCHITECTURE

Loop Medical Center



BILLBOARD

Loop Medical Center

Recieve a
purposeful and
individualized
approach.



LOOP
MEDICAL CENTER
Interventional Specialists





DIGITAL – MOBILE

Loop Medical Center

